



Driving Growth. Leading Protection.

Jones DesLauriers and the Pitcher & Doyle Preferred Dealer Protection Program

Preferred Dealer Protection is a comprehensive commercial insurance program designed specifically to meet the needs of dealers. We provide insurance programs for new car dealers, heavy truck dealers, R.V. dealers, farm implement dealers and powersports dealers.

Northbridge Insurance Company, a Canadian owned insurer, is our prime insurer providing an extensive amount of coverage that is continuously evolving and designed specifically for automobile dealerships in today's world:

- Garage Automobile, Property, Crime, Business Interruption, Liability, Umbrella, and Floor Plans
- Directors' & Officers' Liability, including Employment Practices Liability
- CyberRisk Insurance
- Kidnap & Ransom / Accidental Death & Dismemberment

Your local Pitcher & Doyle broker, Jones DesLauriers, has offices in Toronto, Ottawa, Laval, Port Hope, Oakville, and Collingwood.

PROGRAM DIFFERENTIATORS

- Insuring Dealerships across Canada since 1980
- Underwriting Expertise that Stands Above the Competition
- Dedicated In-House Risk Management – Dealing Directly with the Customer
- Extensive Network of National Broker Partners, all of whom Specialize in the Segment
- Monthly, No Interest or Fees for Direct Withdrawals
- Backed by one of Canada's Largest Canadian Brokerage's – Navacord
- Partnered with a leading Canadian Insurer – Northbridge Insurance

COST CONTROL

When you are in the auto dealership business, controlling your costs is as important to your bottom line as increasing sales. It isn't just the normal operating costs you have to be concerned about but also the hidden costs of having an insurance claim and the potential for increased insurance premiums—this is what we call your COST OF RISK.

With an insurance claim you have to deal with more than just the deductible: Studies show that 70% of the loss which occur in dealerships can be prevented when proper attention is given to loss control. And fewer losses reduce your future insurance premiums.

Our Loss Control Specialists recommend ways for you to decrease, or even eliminate your exposure to loss in a time-efficient and cost effective manner.