
Mark Watson Appointed National Claims Manager at Largest Independent Insurance Brokerage in Canada

As Canada's largest, privately-held insurance brokerage, Jones DesLauriers Insurance Management Inc. is pleased to announce it has expanded its Claims Department to include a National Claims Manager, Mark Watson, to oversee and manage the claims advocacy, loss control and adjusting requirements of the firm's medium to large clients. Watson has joined the team to offer his expertise to the firm's existing and prospective clientele.

Toronto, ON
(March 1, 2010)

Jones DesLauriers Insurance Management Inc. (JDIMI) is pleased to announce the appointment of a National Claims Manager, Mark Watson, to work directly with the firm's medium to large clients to ensure each company is properly trained and educated on the claims process.

Watson began his career in the claims advocacy sector of insurance as a Senior Loss Control Inspector at the Insurer's Advisory Organization in Vancouver, British Columbia. Moving to Ontario, he joined SCM Adjusters Canada as an Insurance Adjuster. In 1998, he transitioned to the brokerage side of insurance working as a Senior Vice President, Claims Manager at Marsh Canada. Watson is a graduate of Georgian College in Barrie, Ontario and Simon Fraser University in Vancouver, British Columbia. He holds a Diploma in Law and Security Business Administration. Watson is Registered Insurance Broker of Ontario (RIBO) and holds a Chartered Insurance Professional (CIP) and a Canadian Risk Management (CRM) designation.

With 18 years experience, Watson joins JDIMI to provide claims management, loss control and adjusting solutions to existing and prospective clientele. Working along side the firm's Industry Leaders and Program Business Specialists, Watson will be responsible for managing the claims processes and procedures for each of JDIMI's seven Canadian offices.

"As a recognized industry specialist in producing customized insurance programs, we decided it was time to expand our valued added services by offering in-house claims management as well as national representation in over 50 cities for our clients," said Robert Jones, President and Partner at JDIMI. "We are pleased to welcome Mark to JDIMI to manage our claims department."

Watson's knowledge and expertise, from a business, adjusting and claims advocacy perspective, will further elevate JDIMI's status among existing and prospective clients within the industries and specialty classes of business the firm represents.

About the Claims Department

JDIMI's Claims Department provides 24 Hour ClaimsPro Assistance™ and a toll free claims reporting number to all clients, so they are available when the client needs them most. The team takes pride in ensuring each customer is properly trained and educated on the claims process, from reporting the claim to collecting compensation. All claims reported to the department receive immediate attention, 24 hours a day, 7 days a week. In addition, the team distributes Claims Reporting Manuals to their clients to afford employees a smooth claims process.

About Jones DesLauriers

Jones DesLauriers Insurance Management Inc. (JDIMI), the largest privately held insurance brokerage in Canada, is committed to offering only the best commercial and personal insurance, financial services and mortgage experience.

The company prides itself on its passion for the industry, as each staff member has a dedicated and sophisticated approach to their knowledge and understanding of insurance and risk. They are dynamic and entrepreneurial in the way they combine industry knowledge, commitment to training, and personalized customer service.

JDIMI has seven offices in Canada to better serve their clients –Toronto (Head Office), Cambridge, Belleville, Ottawa, Brampton, Collingwood and Red Deer, Alberta.

For more information, visit www.jdimi.com

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For more information, please contact:

Michelle Saraceno
Marketing & Communications Manager
Jones DesLauriers Insurance Management Inc.
(416) 248-7136
michelles@jdimi.com

Head Office
2150 Islington Avenue, Suite 400
Toronto ON M9P 3V4